

A Generational Initiative for HBCU Students



More than **300,000 students** currently attend **Historically Black Colleges and Universities** across the United States. These students represent the next generation of leaders, thinkers, educators, pastors, innovators, and public servants. They are shaping their understanding of identity, responsibility, and purpose in a moment marked by cultural division, economic pressure, and deep uncertainty about the future.

Never Lost was written for moments like this.

In this landmark work, **W. Franklyn Richardson** examines how faith, community, and moral responsibility have sustained people through generations of challenge and change. The book offers historical grounding and a positive framework for leadership rooted in endurance, conviction, and hope.

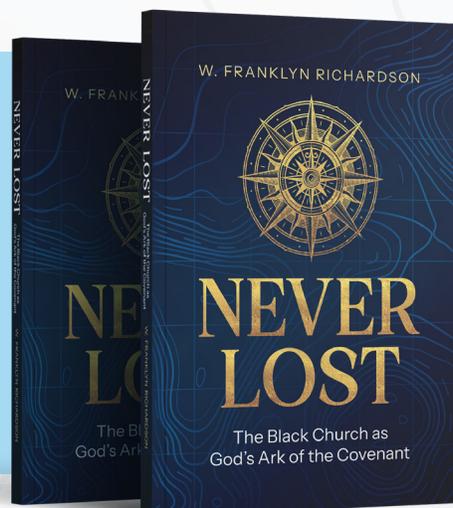
The vision of this initiative is simple and bold: to **place a copy of *Never Lost* into the hands of every HBCU student in America.**

This effort is about **equipping students while they are still forming their worldview**, before leadership hardens into habit. It is about ensuring that a shared story, a shared set of values, and a shared sense of responsibility are not lost to fragmentation or silence.

Each sponsored book represents an investment in a student's future and, by extension, the future of communities they will one day serve.

Be Part of the Vision

This initiative depends on partners who are willing to think generously and act decisively. Your sponsorship of this effort helps move us closer to placing *Never Lost* into the hands of students across HBCU campuses nationwide.



\$200 equips 16 students
\$500 equips 41 students
\$1,000 equips 83 students
\$5,000 equips 417 students
\$100,000 equips 8,300 students

Your partnership can help shape a generation. Join us in making this vision a reality.

Support the HBCU student initiative at www.neverlostbook.com.

For questions, email publishing@whartoncurtispress.com or call **412-349-0049 ext. 5.**